

**“How to, What and Why” – 17th Annual Entrepreneurial Workshop**  
Wednesday – August 30 – 2006, 7:30 a.m. – 1:30 p.m. – Lakeside Country Club – 100 Wilcrest Drive  
**Houston Heroes Awards Luncheon** recognizing those organizations empowering emerging entrepreneurs  
[www.servicesca.org/2006entrepreneurship.htm](http://www.servicesca.org/2006entrepreneurship.htm)

**Platinum - \$10,000 – Sponsor Industry Exclusive**

Special recognition during breakfast and lunch programs - Logo on all media advertising.  
Refreshment station denoting sponsorship - Special signage - 8 places for breakfast and 8 places for lunch  
24 tickets for event (includes breakfast, lunch and breakout sessions)\* - 8 pages in workbook  
Sponsor provided speaker during breakfast and lunch programs on topics relative to starting or growing a business  
Exhibit space and signage - Page in Program and logo on event website and link to Sponsor website

**Gold - \$7,500 – Sponsor Industry Exclusive**

Special recognition during breakfast and lunch programs - Logo on select media advertising.  
Refreshment station denoting sponsorship - 6 places for breakfast and 6 places for lunch  
20 tickets for event (includes breakfast, lunch and breakout sessions)\* - 6 pages in workbook  
Sponsor provided speaker during breakfast and lunch programs on topics relative to starting or growing a business  
Exhibit space and signage - Page in Program and logo on event website and link to Sponsor website

**Silver - \$5,000 – Sponsor Industry Exclusive**

Special recognition during breakfast or lunch programs - Logo on select media advertising.  
Refreshment station denoting sponsorship - 4 places for breakfast and 4 places for lunch  
16 tickets for event (includes breakfast, lunch and breakout sessions)\* - 4 pages in workbook  
Sponsor provided speaker during breakfast and lunch programs on topics relative to starting or growing a business  
Exhibit space and signage - Page in Program and logo on event website and link to Sponsor website

**Bronze - \$2,500 - Sponsor**

Logo on select media advertising.  
3 places for breakfast and 3 places for lunch  
12 tickets for event (includes breakfast, lunch and breakout sessions)\*  
2 pages in workbook  
Breakout session with sponsor provided speaker on topic relative to starting or growing a business  
Exhibit space and signage  
Logo on event website and link to Sponsor website

**Patron - \$1,500 - Sponsor**

2 places for breakfast and 2 places for lunch  
8 tickets for event (includes breakfast, lunch and breakout sessions)\*  
Breakout session with sponsor provided speaker on topic relative to starting or growing a business  
Exhibit space and signage  
Page in Program and logo on event website and link to Sponsor website

**Premiere Exhibitor - \$1,000 Industry Exclusive**

4 tickets for event (includes breakfast, lunch and breakout sessions)\*  
2 places for breakfast and 2 places for lunch  
Exhibit space (3 spaces)  
Page in Program and logo on event website and link to Premiere Exhibitor website

**Feature Exhibitor - \$500**

3 tickets for event (includes breakfast, lunch and breakout sessions)  
2 places for breakfast and 2 places for lunch\* - Exhibit space (2 spaces)  
Mention in Program and on event website and link to Feature Exhibitor website

**Special Exhibitor - \$225**

2 tickets for event (includes breakfast, lunch and breakout sessions) - Exhibit space (1 space)  
Mention on event website and link to Special Exhibitor website

**Exhibitor - \$150**

1 ticket for event (includes breakfast, lunch and breakout sessions) - Exhibit space (1 space)  
Mention on website

Tickets for event (includes breakfast, lunch and breakout sessions) in quantity @\$89\*

\*Ideal for sponsor/exhibitor's emerging business customers

For questions, please call Coordinator Sally Smart: (713) 932-7495 x 38 or [service@servicesca.org](mailto:service@servicesca.org)