

Annual Best Introduction Contest.

Finalists are the winners of the “Best Introduction” at the SCA CrossRoads Chapter meeting starting the third week in October and continuing through the fourth week in December. The Best Introduction Contest is conducted December 31, in conjunction with the 27th Annual Houston Economic Forecast meeting from 7:30 until 9:00 AM at Lakeside Country Club, 100 Wilcrest Drive. If you are such a winner, your name, company name and a link to your website will be/have been posted on the event page at <http://www.servicesca.org/2010EconomicForecast.htm>.

Regarding Media:

We cannot guarantee that media will be present again this year. However, in years past, we’ve had radio, TV, major daily and weekly publications covering the event, where the winners have been interviewed and broadcast on prime time. We're told such publicity had a highly favorable impact on their businesses. Our suggestion is that you prepare for such a possibility.

Instructions to Best Introduction Contest Finalists

On the day of the event you will have reserved seating and a 30 second intro-mercial presentation. Order of presentations is determined by a random drawing of numbers one to N , where N is the total number of finalists. The drawing is conducted at 7:00 a.m. on the day of the event. Should you not be present, the contest judge will draw a number for you. The person drawing the number one will present first; number two second, etc. Place cards, numbered one through N , are arranged where you are to sit. Sit at the place number you have drawn. Standing in the rear of the room, facing the lectern, your section is on the left, next to the head table. There is a “Contestant” ribbon at each numbered seat. After you have selected your number, put on the ribbon, inserting your business card in the holder. The ribbons are attached to holders to accommodate horizontal business cards. Should you have a vertical business card, reposition the ribbon accordingly. Contestants give introductions last, after everyone else. The contest judge will introduce each contestant by number only: “Contestant Number One,” etc. When introduced by your number, stand and give your presentation. The contest judge will raise the gavel when you have 5 seconds of time remaining for your presentation. The gavel will be lowered, sharply, at the end of your presentation. Should you exceed the time allocated, you are disqualified and any votes you receive are not counted. (And that would be a real shame, wouldn’t it, especially should media be present?) After all the Contestants have given their presentation, the judge will call for ballots. The winner will be announced at the close of the meeting, with the First Place Certificate going to the Contestant receiving the most votes, Second Place to the person with the next, etc. Winners will be announced in reverse order. You are encouraged to invite as many friends, relatives and professional associates as you can muster and request they vote for you. Tickets may be purchased at the CrossRoads Chapter or via credit card online at: www.servicesca.org/2010EconomicForecast.htm

Specific instructions to Contestants include the following:

1. Contestants do not introduce anyone other than themselves.
2. Contestants will refrain from hitting, striking and/or otherwise accosting other Contestants.
3. Contestants will not use props and in particular any device that makes noise, emits smoke, fire or has flashing light(s).
4. Contestants will not disrobe. (No “wardrobe malfunctions,” please.)
5. Contestants will make no overt sound signifying approval or disapproval of another Contestant’s presentation.
6. The decision of the judge is final and the winning Contestant allows Services Cooperative Association to post name and company name on the website and engrave same on a permanent plaque located at SCA Central.

Should you have specific questions, please call me at 713.932.7495 x 13 or email at cdkring@servicesca.org.

Thank you for your participation and good luck!!

PS: Exhibit tables are available to finalists at the reduced rate of \$75.00 and includes breakfast for 1 person.