

Women's Business Assistance Forum

女性创业帮助论坛

"Sharing the '6 Ms' of Business Success for Women"

分享‘六位女士’的创业成功

Management - Marketing - Mentoring - Methodology - Money - Motivation BLOG  
经营 市场 私人辅导 策划 资金 动力 博客

Archives

成就

Connect with women around the country with this exciting forum to discuss topics and items of interest to women business owners.

以这个鼓舞人心的论坛和全国妇女共同探讨与女性企业家感兴趣的事项和话题

Conducted the 4th Monday of each month, 5:30 p.m. to 6:30 p.m. CST, and moderated by two senior Womens Business Center Advisory Board Members/Mentors, the Women's Business Assistance Forum is the fast track way to stay current on ideas, issues and trends affecting women business owners.

在每个月的第四个星期一下午5:30至6:30由两名女性创业协会的顾问委员/辅导员主讲, 这个帮助论坛是让女性企业主在现代潮流中保持领先理念和发展趋势的最快途径。

To be included, simply register and pay \$5.00 online by clicking below. The price goes up to \$10.00 on the day of the call.

如需参与, 只需点击以下并付5美圆(人民币按每日兑换价计算)便可注册。在会议召开当天, 打一个电话的价格会升至10美圆。

July Topic: Impact of Social Media - The "New" Marketing

七月话题: 社会传媒的冲击力---‘新’市场

Speaker: Mary Frances Blatchley

演讲者: Mary Frances Blatchley

About the Speaker: Mary Frances Blatchley has been helping her clients build strong brands with beautifully executed, award-winning solutions for 20 years. In 2000, shortly after the birth of her daughter Brianna (who inspired the company's name), Mary Frances

established forBri Marketing & Design. She is Marketing Chair of Houston Interactive Marketing Association, a member of the American Advertising Federation and she actively speaks on marketing, interactive strategies and social media marketing.

演讲者背景: Mary Frances

Blatchley已经帮助她的客户建立完美的品牌并获奖20年了。在2000年, 她生下女儿Brianna不久, 她建立了Bri市场和策划公司。她现在是休斯敦互相影响市场协会主席、美国联邦广告成员之一。她积极地在市场、互相影响战略以及社会传媒市场方面进行演讲。

June Topic: "Ten Facets of an Entrepreneur's Vision"

六月话题: 一个企业家高瞻远瞩的多面性

Speaker: Carolyn Gray

演讲者: Carolyn Gray

About the Speaker: Carolyn is the owner and President of Zircon Consulting, a Human Resources and Personal Development Consulting firm in Houston, Texas. She has a Bachelor's of Science in Human Resources and a Distinguished Toastmaster (DTM) from Toastmasters International. She is the author of the book, All About ME\*

(\*Manners and Etiquette for TWEENS and TEENS)

演讲者背景:

Carolyn是休斯敦一家人类资源和个人发展咨询公司的总裁和所有者。她拥有人类科学资源学士学位，是国际Toastmasters的杰出成员，是《关于我》（十多岁和二十岁人之举止和礼仪）一书的作者。

May Topic: Special Rags to Riches Series

五月话题：特殊的衣衫褴褛到富有系列

From time to time, we will bring you special guests to share with you their real life experiences of building their businesses into million dollar companies. The first in the series is a conversation with George Anderson.

我们不时会带来特别嘉宾和大家分享她们真实的人生经验以及如何将她们的企业建成百万美圆公司的过程。

About the Speaker: George Anderson is founder of Anderson & Anderson, the first global provider of anger management, stress management, communication and emotional intelligence and the most widely used anger management model in the world. In an era in which many psychiatrists, psychologists and couch-committed psychoanalysts are being financially squeezed by managed-care paperwork and shrinking reimbursements, George Anderson is building an empire.

演讲者背景: George Anderson

是安得逊和安得逊公司的创始人，该公司是全球第一家提供消除愤怒、减轻压力、提供聪明的感情交流以及提供在全世界最广泛使用的消除愤怒的模特的。对于处在被文字工作和日益缩小的赔付而困扰阶段中的许多精神病学者、心理学家以及心理学分析家来说，George Anderson正在建造一个属于他们的王国。

April Topic: "Without Change, there would be no butterflies."

**4月话题： 没有改变， 就不会有蝴蝶。**

Speaker: Sandy Lawrence

**演讲人: 桑迪·劳伦斯**

About the Speaker: Sandy Lawrence is an Advisor for the Womens Business Center and is owner of Preceptive Marketing, an award winning marketing and public relations company.

演讲者背景: 桑迪·劳伦斯是妇女创业中心的一位顾问，她是一家信誉卓著的教训市场和公共关系公司所有者。

March topic: Financials for Newbies

**3月话题： 新手的财政**

Speaker: Rhonda Ryan, CPA

**演讲人: Rhonda Ryan, CPA**

About the Speaker: Rhonda Ryan is a CPA with a private parctice that has included Fortune 50 clients. In 2004, she was honored as a Woman of Excellence by the Federation of Houston Professional Women. She is a Past Senior Advisor for the Womens Business Center, a Past Chairman of Services Cooperative Association and a 2006 graduate of the Womens Business Center Executive Program.

演讲者背景: **Rhonda**

**Ryan**是“幸运50名客户”之一，她是参加了私下训练的CPA。2004年她被休斯敦职业妇女联盟授予优秀妇女称号。

她是妇女创业中心、服务合作协会的一位前主席，是2006年女性创业中心执行程序的毕业生。

February topic: Purpose of the Mission Statement

二月话题：陈诉任务的目的

Speaker: Cathy James

**演讲人：詹姆士 凯特**

About the Speaker: Catherine James is President of Dixie Cullen Interests, one of the largest industrial storage facilities in the United States - an industry traditionally ruled by men. She was recently named among the Top 15 Women in Gulf Transportation in the nation. In 2003 she was recognized as a Top 10 Business Woman by the American Business Women's Association, from a membership of more than 650,000 women. In 2000, she was honored as a Woman of Excellence by the Federation of Houston Professional Women. Catherine is past Chair of the Texas Business Incubator Association and Former Chair of the Womens Business Center Advisory Board.

**演讲人背景：詹姆士 凯特是Dixie Cullen行业----**

美国最大的工业存贮设施之一的总裁,这是个传统上由男人统治的产业。

她最近在国家海湾运输中被提名为名列前茅的**15名**妇女之一。**2003年**她被美国女商人协会认为是名列前茅的**10位**女商人之一,这个协会拥有**650,000**多名妇女会员。

**2000年**,她被休斯敦职业妇女联盟授予优秀妇女称号。

凯瑟琳是得克萨斯企业孵化协会的前主席和妇女创业中心顾问委员会的前主席。

January topic: Business Strategy

**1月话题：经营战略**

Speaker: Kathleen O'Brien

**演讲人：Kathleen O'Brien**

About the Speaker: Kathleen O'Brien is currently retired from the firm she founded, Business Support Center, one of the first "virtual assistant" companies in the United States. She is an Executive Advisor for the Womens Business Center, a Past Chairman of Services Cooperative Association and a 1995 graduate of the Womens Business Center Program.

**演讲者背景：Kathleen O'Brien刚从她创办的支持企业中心----**

美国第一家“真正辅助公司”退休。她是妇女创业中心、服务合作协会的一位前主席和行政顾问。她是妇女创业中心程序的**1995年**毕业生。

December topic: S.M.A.R.T. Goals

**12月话题：S.M.A.R.T.目标**

Speaker: Rosemary Behrens

**演讲人：Rosemary Behrens**

About the Speaker: Reverend Rosemary Behrens is an ordained Methodist Minister, In 2002, she was honored as a Woman of Excellence by the Federation of Houston Professional Women. In 2004 she was the American Business Women's Association WINGS Chapter Woman of the Year. She is a Senior Advisor for the Womens Business Center, a Past Chairman of Services Cooperative Association and a 2005 graduate of the Womens Business Center Program.

**演讲者背景：Rosemary**

**Behrens**是一位卫理公会教派牧师。**2002年**,她被休斯敦职业妇女联盟授予优秀妇女称号。

**2004年**她是当年的美国女商人协会翼章妇女。

她现在是妇女创业中心资深顾问、服务合作协会的前主席和妇女创业中心程序的**2005年**毕业生。

Your reservation will be confirmed by email and you'll be sent the teleconference link on the day of the forum. Sorry, no refunds can be made should you not attend.

**您的预定将由电子邮件证实，您在论坛的当天将会被论坛电话会议连接。**

**如果您不能出席，抱歉，不可以退款。**

The Women's Business Assistance Forum also makes available virtually any service needed to accelerate the development of your business with the WBAF Service & Support Network. Added benefits to you are service and support which are provided by other women business owners and at their lowest rate.

**妇女企业帮助论坛也可利用实际必要的任何服务与WBAF服务&支持网络公司一起来加速您企业的发展。**

**额外的好处是为您提供其他妇女企业主的帮助而且是以她们的最低收费标准来实行。**

To see a partial listing of the assistance available through the S & S Network, click [here](#).

**要看协助的部份目录可通过S & S网络，[点击这里](#)**

Thank you for your interest. We look forward to your participation in the next Women's Business Assistance Forum.

**谢谢关注。我们盼望您参与下次妇女企业帮助论坛。**

First in the nation! Making your business first!

全国第一! 创业第一!

Make it first for your business solutions!

首先解决你企业的问题!

For women business owners by women business owners.

靠女性企业家来帮助女性企业家。

For more information on the Womens Business Center, click [here](#).

如需更多女性创业中心的信息，点此。

To have your business in the S & S Network, click [here](#).

如要在S&S网络建立自己的企业，点此。

For the WBAF Mission Statement, click [here](#).

需WBAF陈述任务，点此。

If you wish to attend the monthly WBAF meetings and have a temporary lack of funds, click [here](#)

如果你想参加WBAF月会和缺乏短期基金，点此。

What people say:

人们这样说:

"This group is going to be very helpful. I am very grateful. It really means a lot to know you are behind me. Thank you."

"这组织能够提供帮助。我非常感激。知道有人在背后的支持确实意味着太多太多。谢谢。"

Cindy Stallings - Titus Collectibles - Houston